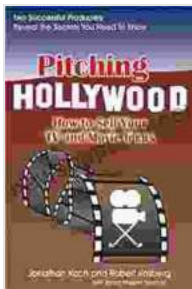


# How to Sell Your TV Show and Movie Ideas

Do you have a great idea for a TV show or movie? Maybe it's a story that's been in your head for years, or maybe it's something that just came to you out of the blue. Whatever the case may be, if you're serious about selling your idea, you need to know how to do it right.



## Pitching Hollywood: How to Sell Your TV Show and Movie Ideas by Jonathan Koch

★★★★☆ 4.2 out of 5

Language : English  
File size : 960 KB  
Text-to-Speech : Enabled  
Screen Reader : Supported  
Enhanced typesetting : Enabled  
Word Wise : Enabled  
Print length : 185 pages



This comprehensive guide will teach you everything you need to know about selling your TV show and movie ideas. We'll cover everything from how to write a strong pitch to how to negotiate a contract. So whether you're a first-time writer or you've been trying to sell your ideas for years, this guide has something for you.

### Chapter 1: Writing a Strong Pitch

The first step to selling your TV show or movie idea is to write a strong pitch. This is a short, concise document that will introduce your idea and convince the reader that it's worth their time.

Here are some tips for writing a strong pitch:

- **Keep it short.** Your pitch should be no more than two pages long.
- **Start with a hook.** Grab the reader's attention with a compelling opening line.
- **Logline.** A one-sentence description of your show or movie.
- **Describe your characters.** Introduce the main characters and their relationships.
- **Outline the plot.** Give a brief overview of the story, including the beginning, middle, and end.
- **Explain why your idea is unique.** What sets your idea apart from all the others?
- **End with a call to action.** Tell the reader what you want them to do, such as request a meeting or read your script.

## Chapter 2: Finding the Right Buyers

Once you have a strong pitch, you need to find the right buyers for your idea. This can be a daunting task, but there are a few things you can do to make it easier.

Here are some tips for finding the right buyers:

- **Attend industry events.** This is a great way to meet producers, agents, and other people who can help you get your idea noticed.
- **Join online writing communities.** There are a number of online communities where you can connect with other writers and get

feedback on your work.

- **Query agents and producers.** This is a more direct way to get your idea in front of the people who can make it happen.

### Chapter 3: Pitching Your Idea

Once you've found the right buyers, you need to pitch your idea to them. This is your chance to make a great impression and convince them that your idea is worth investing in.

Here are some tips for pitching your idea:

- **Be prepared.** Know your pitch inside and out.
- **Be confident.** Believe in your idea and yourself.
- **Be enthusiastic.** Show the buyer that you're passionate about your project.
- **Be respectful.** Remember that the buyer is doing you a favor by listening to your pitch.
- **Be open to feedback.** The buyer may have some suggestions for how to improve your pitch.

### Chapter 4: Negotiating a Contract

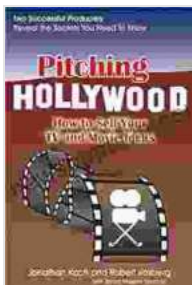
If you're lucky, you'll get a buyer who is interested in your idea. At this point, you'll need to negotiate a contract. This is a legal document that will outline the terms of your agreement.

Here are some things to keep in mind when negotiating a contract:

- **Get everything in writing.** Make sure that all of the terms of your agreement are clearly spelled out in writing.
- **Understand your rights.** Make sure that you understand all of your rights under the contract.
- **Get legal advice.** If you're not sure about something, get legal advice before you sign the contract.

Selling your TV show or movie idea can be a challenging but rewarding experience. By following the tips in this guide, you can increase your chances of success.

So what are you waiting for? Get started today and make your dream a reality!



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